

Mila Marques

AI Creative Technologist · Film, Motion and Art Direction · New York

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AI creative technologist making AI films that sell ideas, taking brand pitches from one composed frame to finished motion. Previously art direction on Lancôme at Publicis Luxe, Paris. Looking for a full-time role in AI creative, motion or art direction.

EXPERIENCE

Le Truc

New York, 2026 – Present

AI Creative Technologist

- Create AI films for brand pitches so clients can see a concept in motion before production. Brands in telecom, banking and wealth, beverages, fragrance, pharma and toys, including pitches we won.
- Direct AI voice in English and French, including voice matching.
- Art-direct each shot as a keyframe in GPT Image 2, then animate it in node-based, multi-model Runway workflows using Seedance, Kling and MiniMax.

Loci

Freelance, 2026

Motion Concept

- Developed a motion concept from the brand's green-dot logo: keyframes and videos built on one system of dots, timing and color, so new messages animate consistently.

Publicis Luxe

Paris, 2024 – 2025

Art Direction Intern, Lancôme

- Worked on Lancôme campaigns, including Lash Idôle Curl Goddess with Olivia Rodrigo, from ideation through development: motion concepts for the films, AI concept looks for retail stores, layouts and retouching.

Gameloft

Paris, 2023

Design Intern

- Designed characters, weapons and tools for games.

SELECTED WORK

Reel 2026, AI film: milamarques.org/#/reel

Scenes, AI cinematography and keyframe-to-motion process: milamarques.org/#/scenes

Loci, freelance motion system: milamarques.org/#/loci

EDUCATION

UC Santa Cruz

B.A. Art and Design: Games and Playable Media, 2026

- UI/UX designer on the student game BugShroom

SKILLS

AI video: Seedance 2.0/2.5, Kling (likeness), MiniMax via Runway; Luma

AI image: GPT Image 2 (ChatGPT) keyframes, LoRAs

AI voice: ElevenLabs, Runway; voice direction and matching in English and French

Prompting: director-style prompts for image, video and voice

Workflows: Node-based, multi-model Runway pipelines (ComfyUI-style graphs); AI agents

Design: Art direction, retouching, Photoshop, Illustrator, InDesign, Figma, Procreate

Other: Character animation; built milamarques.org with AI tools

LANGUAGES

English and French, fluent

WORK

US and EU citizen, no sponsorship needed. New York; open to remote and relocation, incl. Paris